

SPONSORSHIP

2024

SPARK

HOLLYWOOD, FL | CONNECT. IGNITE

DEVELOPED BY
SPARK HOLLYWOOD FL

SPONSORSHIP

The SPARK logo is located in the top right corner. It consists of the word "SPARK" in a bold, sans-serif font, with a blue triangle above the letter 'A'. The logo is enclosed within two concentric circles.

**IF YOUR PROSPECTS
CUSTOMERS
RESOURCES
COMMUNITIES
PARTNERS ARE BASED IN SOUTH FLORIDA**

THEN YOU SHOULD INVEST IN SPARK HOLLYWOOD, FL

ABOUT SPARK HOLLYWOOD, FL

SPARK Hollywood, FL connects like-minded individuals, cultivating a community around innovation & entrepreneurship. SPARK aims to bridge the gap between investors, businesses, sponsors and entrepreneurs. SPARK Hollywood, FL has offered more than 100 entrepreneurs the opportunity to pitch their ventures to community judges, and awarded more than \$41,000 in cash and in-kind prizes to spark businesses since 2017.

CONNECT.

SPARK attendees are thinkers & doers invested in bringing a new wave of entrepreneurship and innovators to Hollywood, FL.

- Our SPARK audience is comprised of business trailblazers, product/service innovators and patrons of technology & innovation.
- Attendees are seeking to connect with local resources, businesses and products/services to take their organization to the next level.
- Our supporters are engaged within the community and continue to align themselves with initiatives and businesses that are committed to the growth of Hollywood.

IGNITE.

Investing in programs and entrepreneurs leads to more community involvement and continued economic growth.

- Our team strives to support the business community by providing resources, educational programs, and platforms that advance business growth and facilitate new opportunities.
- Organizations will reach their target market through social media, multiple events, business trade show and networking opportunities, as well as, countless positions to increase brand awareness.
- SPARK bridges the gap between investors, businesses, sponsors and entrepreneurs.

PRESENTING SPONSOR | \$5,000

Reserved Upon Availability

ADMISSION

Entry at Launch Your Spark & SPARK Tank Events

PRESENTATION

5 Minute "Sponsor Presentation" per event

MARKETING

Premium placement on marketing collateral

(Distributed via GHCC & City of Hollywood's Website / Social Media / Email Communications)

Post-Event Email Marketing piece of choice sent to guest list

ADDITIONAL

Expo Table at Each Event

EXECUTIVE SPONSOR | \$3,000

ADMISSION

Entry at Launch Your Spark & SPARK Tank Events

PRESENTATION

5 Minute "Sponsor Presentation" per event

MARKETING

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ADDITIONAL

Expo Table at Each Event

CORPORATE SPONSOR | \$1,500

ADMISSION

Entry at Launch Your Spark & SPARK Tank Events

MARKETING

Premium placement on marketing collateral

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SPECIALITY

Each GHCC Annual Event is subject to additional value or benefit

(Expo Table / In-Kind Giveaway / Branded Collateral + Signage)

COMMUNITY SPONSOR | \$1,000

ADMISSION

Entry at Launch Your Spark & SPARK Tank Events

MARKETING

Placement on marketing collateral

(Distributed via GHCC & City of Hollywood's Website / Social Media / Email Communications)