

SPONSORSHIP

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2022

SPARK

HOLLYWOOD, FL | CONNECT. IGNITE

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DEVELOPED BY  
SPARK HOLLYWOOD FL

# SPONSORSHIP



SPARK

**IF YOUR PROSPECTS  
CUSTOMERS  
RESOURCES  
COMMUNITIES  
PARTNERS ..... ARE BASED IN SOUTH FLORIDA  
THEN YOU SHOULD INVEST IN SPARK HOLLYWOOD, FL**

## ABOUT SPARK HOLLYWOOD, FL

SPARK Hollywood, FL connects like-minded individuals, cultivating a community around innovation & entrepreneurship. SPARK aims to bridge the gap between investors, businesses, sponsors and entrepreneurs. SPARK Hollywood, FL has offered more than 100 entrepreneurs the opportunity to pitch their ventures to community judges, and awarded more than \$20,000 in cash and in-kind prizes to spark businesses since 2017.

## CONNECT.

**SPARK attendees are thinkers & doers invested in bringing a new wave of entrepreneurship and innovators to Hollywood, FL.**

- Our SPARK audience is comprised of business trailblazers, product/service innovators and patrons of technology & innovation.
- Attendees are seeking to connect with local resources, businesses and products/services to take their organization to the next level.
- Our supporters are engaged within the community and continue to align themselves with initiatives and businesses that are committed to the growth of Hollywood.

## IGNITE.

**Investing in programs and entrepreneurs leads to more community involvement and continued economic growth.**

- Our team strives to support the business community by providing resources, educational programs, and platforms that advance business growth and facilitate new opportunities.
- Organizations will reach their target market through social media, multiple events, business trade show and networking opportunities, as well as, countless positions to increase brand awareness.
- SPARK bridges the gap between investors, businesses, sponsors and entrepreneurs.

## PRESENTING SPONSOR | \$5,000

Reserved Upon Availability

### ADMISSION

Entry for 30 attendees for Virtual Event // 10 attendees for In Person Event

### PRESENTATION

5 Minute "Sponsor Presentation" per event

### MARKETING

Premium placement on marketing collateral

(Distributed via GHCC & City of Hollywood's Website / Social Media / Email Communications)

Post-Event Email Marketing piece of choice sent to guest list

### ADDITIONAL

Each GHCC Annual Event is subject to additional value or benefit

(Expo Table / In-Kind Giveaway / Branded Collateral + Signage)

## EXECUTIVE SPONSOR | \$3,000

### ADMISSION

Entry for 30 attendees for Virtual Event // 10 attendees for In Person Event

### PRESENTATION

5 Minute "Sponsor Presentation" per event

### MARKETING

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Post-Event Email Marketing piece of choice sent to guest list

### ADDITIONAL

Each GHCC Annual Event is subject to additional value or benefit

(Expo Table / In-Kind Giveaway / Branded Collateral + Signage)

## CORPORATE SPONSOR | \$1,500

### ADMISSION

Entry for 20 attendees for Virtual Event // 5 attendees for In Person Event

### MARKETING

Premium placement on marketing collateral

(Distributed via GHCC & City of Hollywood's Website / Social Media / Email Communications)

### SPECIALITY

Each GHCC Annual Event is subject to additional value or benefit

(Expo Table / In-Kind Giveaway / Branded Collateral + Signage)

## COMMUNITY SPONSOR | \$1,000

### ADMISSION

Entry for 10 attendees for Virtual Event // 1 attendee for In Person Event

### MARKETING

Placement on marketing collateral

(Distributed via GHCC & City of Hollywood's Website / Social Media / Email Communications)